



SEO and Digital Media Design

Terms and Conditions

Search Engine Optimisation (SEO) are a combination of activities carried out by Frozen Pebble and subject to individual agreements reached with each client.

Search results are governed by many factors that are out of direct control of Frozen Pebble, or any other SEO company. As with all reputable SEO companies Frozen Pebble cannot guarantee particular results. Frozen Pebble does guarantee improved organic search results for the client's website so long as all advice provided by Frozen Pebble is followed. Because of the organic nature of search engine algorithms results may dip from time to time, so the focus is an overall trend.

Frozen Pebble use Google for benchmarking and results. Monthly reports (where agreed) will be provided.

A web site's ranking with a particular key word will rely on the relevancy of that term to the content of the website itself. For this reason Frozen Pebble may require access to the client's web server or content management system and permission granted to edit page content. In some cases it may be more appropriate to email suggested updates to your web designer.

For optimum results your website should be hosted on a reliable server, based in the country of Search Engine interest, with constant availability. If Frozen Pebble recommends changing your host or server, this is only to protect the interests of your website's ranking within the search engine results. Frozen Pebble cannot be held responsible for unsatisfactory results if SEO suggestions have not been adhered to.

Frozen Pebble cannot be held responsible for problems caused by third parties, or a failure to maintain a current version of your own website.

Payment Terms are 7 days from receipt of the invoice.